Overcoming the Modern
Dansaekhwa: Korean Monochrome Movement

February 19 – March 29, 2014

Curated by Sam Bardaouil and Till Fellrath

Artists: Chung Sang-hwa, Ha Chong-hyun, Hur Hwang, Lee Dong-Youb, Lee Ufan, Park Seo-bo, Yun Hyong-keun

Alexander Gray Associates presents the exhibition Overcoming the Modern; Dansaekhwa: Korean Monochrome Movement, guest curated by Sam Bardaouil and Till Fellrath, and accompanied by a fully-illustrated catalogue. In the late 1950s, a disparate number of young Korean artists discarded realism and figuration and adopted a monochromatic palette and artistic techniques that highlighted the flatness of the canvas as a foundation for later accretions and the physicality of the used materials. By the mid-1970s they had become known as Danseakhwa: The Korean Monochrome Movement.

Overcoming the Modern features paintings and works on paper by some of the leading figures of Danseakhwa. Through a selection spanning three decades of artistic production, the exhibition highlights the artists’ efforts to make art that defies national identity and cultural production. The movement highlights the struggle between notions of belonging, national identity, and artistic innovation resulting from a negotiation with local cultural specificity and a Western notion of modernity.

The Korean Monochrome painters’ emphasis on materiality was intended to intensify the viewer’s encounter with the artwork, and consequently, to destroy the traditional hierarchy of power between the artist and the viewer. Joan Kee, author of Contemporary Korean Art: Tansaekhwa and the Urgency of Method, explains, “In lieu of a schematic whereby the artwork passively transmits the artist’s intention to the equally passive viewer, the artwork is activated only upon the viewer’s sustained engagement with the terms of its material and physical presence.” The locus of the artistic process shifted from the act of making as a final step of a journey dictated and initiated by the artist, to the viewer’s encounter with the artwork’s materiality, which resulted in an aesthetic experience of physical and conceptual dimensions. Lee Ufan described this as a desire to show the world (sekai) as it is while subverting the hierarchies of signification embedded in Western modernism as a way to provide an alternative outlook on the experience of the world.
In discussing the exhibition, the curators noted, “After two years of research, studio visits and looking at several collections in South Korea we are excited to bring together works of some of the most prominent members of Danseakhwa at Alexander Gray Associates. The exhibition seeks to evade debates about art, identity, and nationalism, narratives with which the movement has been entangled since its very inception. We aim to focus on the conceptual and formal innovations that artists Ha Chong-hyun, Hur Hwang, Lee Dong-Youb, Lee Ufan, Park Seo-bo, and Yun Hyong-keun have achieved by negotiating modernity and their desire for constant contemporaneity.”

**Korean Monochrome Movement and the History of Western Abstraction**

Korea has had a long history of monochromatic painting and calligraphy, dating back around 2,000 years. Yet, it was not until the mid-twentieth century that abstraction began to be conceptualized as a modern artistic idiom. As citizens of a recently decolonized republic that was recovering from the Korean War (1950–53), many young Korean artists in the mid-1950s embraced abstraction as a means of entering into an international artistic dialogue while maintaining a connection to a uniquely Korean identity.

The development of abstract painting in Korea has many interesting parallels and connections with its development in the United States. Abstract Expressionism, also a post-war phenomenon, became an important impetus for the abstraction of many Korean artists. They gleaned as much as they could from reproductions of Abstract Expressionist works and translated articles about the New York School. This interest in American abstraction was actively promoted by United States governmental bodies in Korea as a way of propagating their political interests to further entrench South Korea as an ally against the communist and USSR-backed North. These earlier Korean abstract works emphasized gesture, emotive use of colors, and indexing marks, much like their American contemporaries.

In the 1960s and 1970s, Korean Monochrome painting was theorized fully as a movement. The palette became subdued and monochromatic, and the artist’s marks became subtle rather than overtly gestural. Interestingly, the beginnings of the Korean Monochrome movement coincided with the appearance of Minimalism in the United States. Despite some formal similarities, however, the conceptual underpinnings of the Korean Monochrome Movement is vastly different from those of Western abstract movements of the twentieth century. The work of the Korean Monochrome Movement is not self-contained or a testament to the artist’s individuality and presence as in Abstract Expressionism. Neither is it de-personalized, industrialized, and distanced as in Minimalism. Rather, the Korean Monochrome artists engage with their history, culture, and indigenous materials (such as *hanji* paper), in an attempt to create an active painting that invokes a perceptual experience in an equally active viewer, explore the three-dimensional potential of paint, and deeply embed their works in nature.

Connections between Western abstraction and Korean Monochrome painting can be found, such as with Mark Rothko in his focus on the perception of color, Piet Mondrian for his belief in the transcendental power of abstraction using a limited color palette, and Kazimir Malevich for his experimentation with monochromatic and white paintings. On a broader level, the Korean Monochrome Movement, Abstract Expressionism, and Minimalism all explore the materiality of their chosen media. The grid is also an underlying concept seen in both Western modernism and Korean Monochrome paintings.

Overcoming the Modern is the first exhibition in New York to present the Korean Monochrome painters as a cohesive group since 1981, when the Brooklyn Museum held the show *Korean Drawing Now*. 
About the Artists

**Chung Sang-hwa** (b.1932, Young-Duck, Gyeongsangbuk-Do, Korea); lives and works in Seoul, South Korea. He received his BFA from the College of Fine Arts of Seoul National University in 1956. Over his career he has also lived in Japan and France. His painting practice revolves around process, and he developed a meticulous painting method in which he rips paint off the canvas and then refills it, resulting in grid-like geometric forms. Chung has exhibited extensively in Korea, Japan, and Europe, including at the Leeum Art Museum, Seoul (2007); Seoul National Art Museum, Korea (2004); Busan Museum of Modern Art, Busan, Korea (1998); Sun-Jae Museum of Contemporary Art, Kyung Joo, Korea (1991); Museum of Modern Art, Saitama, Japan (1986); and Brooklyn Museum, Brooklyn, NY (1981). In addition, he has participated in many international biennials, most recently the Poznan Biennale, Poznan, Poland (2008) and the Third Gwangju Biennale, Gwangju, Korea (2000).

**Ha Chong-hyun** (b.1935, Sanheong, Korea); lives and works in Seoul, South Korea. He received his BFA in 1959 from Hong-Ik University in Seoul, from which he was awarded an honorary PhD in 2000. He is best known for his ongoing Conjunction series, which he began in the 1970s. Working with hemp cloth, the artist applies oil paint to the back of the canvas, which he then pushes through to the front with an array of tools including knives, spoons, sticks, and his hands. From 2001–06, he was the Director of the Seoul Museum of Art, in 1995 he was the director of the First Gwangju Biennale, and from 1990–94 he was the Dean of the Fine Arts College of Hong-Ik University. He has exhibited internationally in venues such as Gana Art Center, Seoul, Korea (2008); Gyeongnam Art Museum, Changwon, Korea (2004); and Mudima Foundation of Contemporary Art, Milan, Italy (2003).

**Hur Hwang** (b.1943); lives and works in South Korea. He received both his BFA and MFA in painting from Hong-Ik University. His paintings are characterized by his use of the color white, which he believes invokes diverse psychological responses. He creates his own paint out of a thick mix of natural stone powder, which he pours onto the canvas, marking the surfaces without intervention from the artist. His paintings are characterized by the many shades of white he achieves. Hur’s work has been exhibited extensively in Korea, Japan, and the United States, including at the Hyundai Arts Center, Ulsan, Korea (2004); Busan Metropolitan Art Museum, Busan, Korea (1998); and the Gwangju Biennale, Gwangju, Korea.

**Lee Dong-Youb** (b.1946, Hong-Ik, Korea — d. 2013, Seoul, South Korea). He received both his BFA and MFA from the School of Fine Arts, Hong-Ik University. His paintings are intended to activate an awareness of perception, and are characterized by lines composed of subtle gradations of gray that run through the canvas. Often, the lines are confined to particular zones of the canvas, which abruptly stops their movement. Lee’s work has been shown extensively in Asia and Europe, and featured in exhibitions at the Seoul Olympic Museum of Art, Korea (2008); National Museum of Contemporary Art, Gwangcheon, Korea (2007 and 1997); National de Grand Palais, Paris, France (1986); Brooklyn Museum, Brooklyn, NY (1981); Taipei Fine Art Museum, Taiwan (1984); and the historic Five Korean Artists, Five Kinds of White, Tokyo Gallery, Tokyo, Japan (1975). His work is represented in public collections in Korea and Japan, including the Tokyo National Museum of Modern Art, Japan; National Museum of Contemporary Art, Gwangcheon, Korea; and Museum of Hong-Ik University, Seoul, Korea.

**Lee Ufan** (b.1936, Kyongnam, Korea); lives and works in Kamakura, Japan and Paris, France. He left Korea to study Philosophy at Nihon University in 1956. In the late-1960s, he was one of the leading theorists and artists of Mono-ha, the Japanese art movement focused on materiality, perception, and chance, which arose out of anti-authoritarian and anti-colonial sentiment. By the early 1970s, Lee had embarked on two seminal series that greatly impacted the Korean Monochrome Movement: From Line and From Point, in which his marks conveyed friction of the brush upon the canvas and the depletion of pigment. Lee was the recent subject of the 2011 exhibition Lee Ufan: Marking Infinity at the Guggenheim Museum, New York, NY. He has exhibited internationally, including recent solo exhibitions at the Museum für Asiatische Kunst, Berlin (2008); Royal Museum of Fine Arts of Belgium, Brussels (2008); and Yokohama Museum of Art, Yokohama, Japan (2005). His work is in the public collections of prominent international institutions, including the Museum of Modern Art, New York, NY; Tate Gallery, London, UK; Centre Georges Pompidou, Paris, France; Berlin National Galerie, Berlin, Germany; and Art Gallery of New South Wales, Sydney, Australia.

**Park Seo-bo** (b.1931, Yecheon, Gueongbuk, South Korea); lives and works in Seoul, Korea. He received a BFA from Hong-Ik University, from which he later received an honorary PhD, and also studied at the Sorbonne in Paris, France. He is a leading figure in Korean modern abstract art and is credited with establishing the Korean Monochrome Movement in the 1960s. For more than forty years, he has continued his Ecriture series, which he situated between the acts of writing and drawing. This ongoing series is defined by the artist’s act of drawing lines or lineal patterns into the paintings surface. Park’s work was the subject of a retrospective at the
National Museum of Contemporary Art, Gwacheon, South Korea (1991); and has been featured in renowned group exhibitions at the Singapore Art Museum (2008); Musée d’Art Moderne, Saint-Etienne, France (2006); Soka Contemporary Space, Beijing, China (2005); Museum für Ostasiatische Kunst, Berlin, Germany (2003); and the National Museum of Modern Art, Tokyo, Japan (2002).

**Yun Hyong-keun** (b.1927, Seoul, Korea – d. 2007). He received a BFA from the School of Fine Arts, Hong-Ik University in 1957. He is known for his *Umber Blue* series, in which he investigated the materiality of paint, time, and perception. Using only ultramarine and umber, he experimented by allowing each pigment to dry at different rates to create subtle layers of paint, diluting the colors as they seep into the fibers of the canvas. Yun’s work has been exhibited internationally in institutions including the National Museum of Contemporary Art, Seoul, Korea (2002); Busan Museum of Art, Busan, Korea (2000); Stiftung für Konkrete Kunst, Reutlingen, Germany (1997); Chinati Foundation, Marfa, TX (1994); and Tate Liverpool, Liverpool, UK (1992). He also participated in the Venice Biennale (1995) and São Paulo Biennale (1975 and 1969).

**About the Curators**

Sam Bardaouil and Till Fellrath are the co-founders of Art Reoriented, a multidisciplinary curatorial platform based in Munich and New York. Integral to their practice is the critique of conventional art-historical classifications and the interrogation of the traditional mechanisms by which contemporary art is understood and presented.

Their recent museum exhibitions include: *ItaliaArabia* (2008), the traveling exhibition *Iran Inside Out* (2009 – 2010) and the inaugural exhibition *Told Untold Retold* (2010 – 2011) for Mathaf: the Arab Museum of Modern Art in Doha / Qatar. Their critically acclaimed traveling exhibition *Tea with Nefertiti* (2012 – 2014) is the first contemporary art exhibition to travel internationally from a Museum in the Arab world. In 2013, Bardaouil and Fellrath were the curators of the Lebanese Pavilion at the 55th Venice Biennale. Their exhibition *Mona Hatoum: Turbulence*, a comprehensive survey show including more than 70 works spanning three decades of the artist’s oeuvre will be on view at Mathaf from February 7 until May 18, 2014. Currently, they are preparing *1967 – Lee Nan Young and Oum Kulthoum: The Imagined Encounter*, a thematic exhibition for the Gwangju Museum of Art in South Korea opening in May 2014.

Bardaouil and Fellrath have held teaching positions at the Tisch School of the Arts at New York University and the London School of Economics, among other institutions. They are regular contributors to international art publications such as *Flash Art* and *Canvas*. They are currently working on a comprehensive monograph for leading Lebanese modernist artist Paul Guiragossian. Their new book *Summer, Autumn, Winter... and Spring: Conversations with Artists from the Arab World* is published by SKIRA and will be released in 2014.

Alexander Gray Associates is a contemporary art gallery in New York. The Gallery presents exhibitions focused on artists who emerged in the 1960s, 1970s, and 1980s. Influential in political, social and cultural spheres, these artists are notable for creating work that crosses geographic borders, generational contexts and artistic disciplines. Alexander Gray Associates is a member of the Art Dealers Association of America. Gallery hours: